

E-PHILANTHROPY AS A MEDIUM FOR FUND RAISING BY ISLAMIC FAITH-BASED ORGANIZATIONS TOWARDS POVERTY ALLEVIATION IN NIGERIA

¹Kabiru Abubakar Dange, ²Muhammad Tasiu Dansabo

¹Department of Social Studies, Shehu Shagari College of Education, Sokoto

²Department of Sociology, Usmanu Danfodiyo University, Sokoto

Corresponding Author's email: dansabo.tasiu@udusok.edu.ng



Abstract

ICT is the most potent novel mechanism at our disposal to overcome global challenge of eradicating poverty and hunger as well as guaranteeing worldwide access to essential services. Within this context, E-philanthropy has emerged as an avenue via which individuals and entities strive to achieve virtuous ventures for social good by mobilizing financial resources in communities to facilitate the provision of a range of socio-economic, religious and welfare services for the benefit of disadvantaged individuals thereby addressing the root cause of social problems. This paper therefore, examines the potentials of E-philanthropy by Islamic faith-oriented institutions as a medium for the alleviation of poverty among the less privileged members of the society. The paper explored the utilization of E-philanthropy via the appropriation and utilization of information and communication technology by Sokoto state Zakat and Endowment Commission in carrying out its mandate. Findings reveal that the FBO uses social media to foster its services and programs, so as to interconnect with the general public/stakeholders to strengthen relations and fundraising. The paper recommends greater adoption, utilization and participation in information and communication technology (ICT) related platforms by faith-based organizations (FBOs) as a medium to enhance the huge potentials of E-philanthropy in actualization of the mandates of the organizations, evolve need/demand -oriented interventions and sustainability of programmes. The FBOs should collaborate and foster linkages via the instrumentality of ICT tools and platforms to engage stakeholders for optimal use of scarce resource and in order to maximize impact in enhancing the wellbeing of the less privileged members of the society.

Keywords: *E-Philanthropy, Fund Raising, Islamic, Poverty Alleviation*